## PHILIP MORRIS INCORPORATED

## ADVERTISING COST ESTIMATE

Date April 7, 1982

Brand: Marlboro

Media: Other Promotions - Horse Racing

Contract Terms: Clock advertising at Golden Gate Fields (4 clocks)

during 1982 Spring Race Meet (2/9/82 thru 6/27/82) - combined meet Pacific Racing Association and Tanforn

Racing Association. (due per contract)

Pay To: Pacific Racing Association

P.O. Box 27

Albany, CA 94706

Approvals:

	16				
	ESTIMATED COST	AMOUNT FAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY	V				
FEBRUARY					
MARCH					
APRIL	\$5,000.00				
HAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$5,000.00			<u> </u>	

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